

TELETYPE MESSAGE

TO Max Hausermann

DESTINATION SWIPOLD LAUSANNE

NO. (845) 25025

Dear Max:

It is my pleasure to invite you and/or Dr. Helmut Gaisch to participate in a Philip Morris Incorporated Conference on Smoking and Health at the Castle Harbour Hotel, Bermuda, on June 28 through June 30, 1976. Rooms have been reserved for arrival on June 26 and June 27.

The purpose of the meeting is to examine our current problems in markets where serious confrontations are taking place between governments and cigarette manufacturers and to consider how we should organize our efforts to deal with the proliferating challenges in this area.

The Conference will provide an opportunity for attorneys, scientists, public relations, marketing and operations executives to contribute information and ideas as well as problems for discussion.

The program is being organized and an agenda will be sent to you soon.

Because time is rather short, I request that you reply to me by telex or cable as soon as possible and let me know whether you will attend.

Best regards.

Sincerely,

Alexander Holtzman

SIGNED \_\_\_\_\_

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